

Survey Results:

Length of Time in Newcastle:

Years in Newcastle	Percentage of Respondents
1 to 5	28%
5 to 10	6%
10 to 20	17%
20+	39%
No Answer	11%

Majority of respondents have spent a significant amount of time in Newcastle.

Postcode:

Postcode	Percentage of Respondents
2093	6%
2287	6%
2293	17%
2294	6%
2295	6%
2296	6%
2298	6%
2300	22%
2302	11%
2303	17%

Majority of respondents live close to the site within Newcastle, Cooks Hill, The Hill, Bar Beach, Newcastle East, and surrounding inner city suburbs.

Can never have enough of:

	% of Responses
A great cup of coffee	83%
The perfect bar for a date or catchup	61%
Collaborative working spaces	11%
Bakeries and brunch spots	56%
A selection of casual family dining option	39%
Acclaimed restaurants using premium local produce	22%
Dedicated spaces for fitness and workouts	22%
Art galleries and creative exhibition areas	33%
Weekend farmer and artisan markets	28%

The responses reflect the shifting nature of Newcastle to a cosmopolitan hub, with highest percentage of respondents noting coffee, perfect bars and brunch spots as key things they can't live without. This was followed by casual family dining options and Art Galleries and creative exhibition areas demonstrating the need to cater for a wide range of demographics and the opportunities to focus on as part of future ground plane and commercial uses.

Favourite thing about Newcastle:**Summary of Feedback**

Artistic
Working class and not pretentious
Laid back
Coastal
Easy access (10 minutes to everything)
New developments "The up and coming city"
High Density Living
Strong community and friendly
Historical aspects mixed with a growing modern city
Bike riding opportunities

This question did not feature set answers and was instead left open for responses. A strong sense of Newcastle pride came through, both for what Newcastle is current, and how the city is shaping up for the future. Not a single piece of negative feedback in the whole survey. The responses reinforce the obligation to deliver a high quality mixed uses precinct and will feed into future planning of the ground plane opportunities and development more broadly.